

LUNAR NEW YEAR HOUSTON 2019

Where Culture & Commerce Connect!

YEAR OF THE PIG

EVENT DATES:

2019 February 9 & 10 10:00 AM - 6:00 PM

VENUE:

Viet Hoa Center @ 8388 W. Sam Houston Parkway South

AUDIENCE:

50,000+ Greater Houston Regional Asian Market

WEB SITE:

www.LunarNewYearHouston.com

TITLE SPONSOR BENEFITS

- Event Contact re 60,000+ consumer & business audience @ most popular Asian event in Texas
- Event / Title Sponsor Cross Promotion Partnership - customized to Title Sponsor promotion goals
- Sponsor Logo Banner - Stage Apron 16' x 3'
- Sponsor Booth in High Traffic Midway - 20' x 20' covered booth available W/ or W/O Power - OPTIONAL
- Sponsor Logo & Hyper Link posted 12 months - Extended virtual exposure via Event website
- Sponsor Promotion On-Site via Event Stage Announcements in English, Vietnamese & Chinese
- Sponsor Credit Listing in all Event promo campaign for print, broadcast & online media
- Sponsor Booth Logo Brand Signage Placement in prominent High Traffic Areas
- Sponsor Media Promotion - Regional Asian Radio, TV, Print & On-Line (minimum 50 ads across media NOV-FEB)

2018 TITLE SPONSOR FEE \$ 20,000

20' x 20' BOOTH

With POWER (submit COMPLETED Power Form attached)

!!!! EMAIL Your LOGO & HYPERLINK File (High Res 300 dpi)>

GlendaJoe@gkjoe.com

TITLE SPONSOR - CONTRACT & RECEIPT

Date: _____

PLEASE PRINT

Company: _____

Contact: _____ Email: _____

Phone: _____ Website Address: _____

Address / City / Zip: _____

IRS Non-Profit ID: HAAFA # 76-0064291 Amount Enclosed: \$ _____ Check Number: _____

PAYABLE TO: TexAsia / HAAFA

MAIL ORIGINAL & SPONSOR SUPPORT

MAKE A COPY TO RETAIN FOR YOUR FILES

MAILING ADDRESS:

1714 Tannehill Drive

Houston, TX

77008-1216 USA

CONTACT:

Glenda Joe

[713] 861-8270

GlendaJoe@gkjoe.com

www.LunarNewYearHouston.com

LNYH BOOTH POWER REQUIREMENTS - MANDATORY SUBMISSION

COMPLETE this Form. Without this completed form, your Booth cannot be supplied with POWER!

EMAIL TO: GlendaJoe@gkjoe.com

POWER FORM DEADLINE: DEC. 15, 2018

- **VENDOR / BOOTH NAME:** _____
- **TELEPHONE:** [_____] _____ - _____ **EMAIL:** _____
- **CONTACT PERSON:** _____ **(please print)**

NOTE: "Watts" (W) OR "Amps" / "Voltage" (V) are listed on UL label plate or stamped on most electrical equipment used in booths. (Smaller equipment may only list Watts & Volts (W/V).
• 120 Phase usually lists "Watts" (W). 240 Phase usually lists "Amps".

TOTAL # _____ of Power Plugs • Indicate TOTAL # Electrical Equipment / Appliances

LIST ALL Equipment Types - i.e., PA System, Warmers/Heat Lamps, Refrigerators, Computers, CD Players, etc.

1. Type of Equipment: _____
Phase 120 Watts: _____ Volts: _____
Phase 240 Amps: _____ Volts: _____

2. Type of Equipment: _____
Phase 120 Watts: _____ Volts: _____
Phase 240 Amps: _____ Volts: _____

3. Type of Equipment: _____
Phase 120 Watts: _____ Volts: _____
Phase 240 Amps: _____ Volts: _____

4. Type of Equipment: _____
Phase 120 Watts: _____ Volts: _____
Phase 240 Amps: _____ Volts: _____

5. Type of Equipment: _____
Phase 120 Watts: _____ Volts: _____
Phase 240 Amps: _____ Volts: _____

6. Type of Equipment: _____
Phase 120 Watts: _____ Volts: _____
Phase 240 Amps: _____ Volts: _____

Date: _____ **VENDOR / PARTICIPANT Signature:** _____