

# LUNAR NEW YEAR HOUSTON 2020

Where Culture & Commerce Connect!

YEAR OF THE RAT

EVENT DATES: February 1 & 2 10:00 AM - 6:00 PM  
VENUE: Viet Hoa Center @ 8388 W. Sam Houston Parkway South  
AUDIENCE: 50,000+ Greater Houston Regional Asian Market  
WEB SITE: www.LunarNewYearHouston.com

## TITLE SPONSOR BENEFITS

- Event Contact re 60,000+ consumer & business audience @ most popular Asian event in Texas
- Event / Title Sponsor Cross Promotion Partnership - customized to Title Sponsor promotion goals
- Sponsor Logo Banner - Stage Apron 16' x 3'
- Sponsor Booth in High Traffic Midway - 20' x 20' covered booth available W/ or W/O Power - OPTIONAL
- Sponsor Logo & Hyper Link posted 12 months - Extended virtual exposure via Event website
- Sponsor Promotion On-Site via Event Stage Announcements in English, Vietnamese & Chinese
- Sponsor Credit Listing in all Event promo campaign for print, broadcast & online media
- Sponsor Booth Logo Brand Signage Placement in prominent High Traffic Areas
- Sponsor Media Promotion - Regional Asian Radio, TV, Print & On-Line

2018 TITLE SPONSOR FEE  \$ 20,000

20' x 20' BOOTH

**With POWER** (submit COMPLETED Power Form attached)

!!!! EMAIL Your LOGO & HYPERLINK File (High Res 300 dpi) > [GlendaJoe@gkjoe.com](mailto:GlendaJoe@gkjoe.com)

## TITLE SPONSOR - CONTRACT & RECEIPT

Date: \_\_\_\_\_

PLEASE PRINT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website Address: \_\_\_\_\_

Address / City / Zip: \_\_\_\_\_

IRS Non-Profit ID: HAAFA # 76-0064291 Amount Enclosed: \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

PAYABLE TO: TexAsia / HAAFA

MAIL ORIGINAL & SPONSOR SUPPORT

MAKE A COPY TO RETAIN FOR YOUR FILES

MAILING ADDRESS: 1714 Tannehill Drive Houston, TX 77008-1216 USA  
CONTACT: Glenda Joe [713] 861-8270 GlendaJoe@gkjoe.com

www.LunarNewYearHouston.com

# LNYH BOOTH POWER REQUIREMENTS - MANDATORY SUBMISSION

**COMPLETE this Form.** Without this completed form, your Booth cannot be supplied with POWER!

**EMAIL TO:** [GlendaJoe@gkjoe.com](mailto:GlendaJoe@gkjoe.com)

**POWER FORM DEADLINE: DEC. 15, 2018**

- **VENDOR / BOOTH NAME:** \_\_\_\_\_
- **TELEPHONE:** [\_\_\_\_\_] \_\_\_\_\_ - \_\_\_\_\_ **EMAIL:** \_\_\_\_\_
- **CONTACT PERSON:** \_\_\_\_\_ **(please print)**

**NOTE:** "Watts" (W) OR "Amps" / "Voltage" (V) are listed on UL label plate or stamped on most electrical equipment used in booths. (Smaller equipment may only list Watts & Volts (W/V).  
• 120 Phase usually lists "Watts" (W). 240 Phase usually lists "Amps".

**TOTAL # \_\_\_\_\_ of Power Plugs • Indicate TOTAL # Electrical Equipment / Appliances**

**LIST ALL Equipment Types - i.e., PA System, Warmers/Heat Lamps, Refrigerators, Computers, CD Players, etc.**

**1. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**2. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**3. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**4. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**5. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**6. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**VENDOR / PARTICIPANT Signature:** \_\_\_\_\_