

# LUNAR NEW YEAR HOUSTON 2023

Where Culture & Commerce Connect!

YEAR OF THE RABBIT

EVENT DATES: January 28 & 29 10:00 AM - 6:00 PM  
VENUE: Viet Hoa Center @ 8388 W. Sam Houston Parkway South  
AUDIENCE: 50,000+ Greater Houston Regional Asian Market  
WEB SITE: www.LunarNewYearHouston.com

## EVENT SPONSOR BENEFITS

- ☉ Direct Contact re 50,000+ consumer & business audience @ most popular Asian event in Texas
- ☉ Sponsor Booth in High Traffic Midway - 10' x 10' covered booth available W/ or W/O Power
- ☉ Sponsor Logo & Hyper Link posted 12 months - Extended virtual exposure via Event website
- ☉ Sponsor Promotion On-Site via Event Stage Announcements in English, Vietnamese & Chinese
- ☉ Sponsor Credit Listing in all Event promo campaign for print & broadcast media
- ☉ Sponsor Booth Logo Brand Signage Placement in prominent High Traffic Areas

EVENT SPONSOR BOOTH FEE  \$ 2,000  
With POWER  \$ 2,500 (submit COMPLETED Power Form attached)

!!! EMAIL Your LOGO & HYPERLINK File (High Res 300 dpi) > [GlendaJoe@gkjoe.com](mailto:GlendaJoe@gkjoe.com)

## EVENT SPONSOR - CONTRACT & RECEIPT

PLEASE PRINT

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website Address: \_\_\_\_\_

Address / City / Zip: \_\_\_\_\_

IRS Non-Profit ID: HAAFA # 76-0064291 Amount Enclosed: \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

**PAYABLE TO: TexAsia / HAAFA**

MAIL ORIGINAL & SPONSOR SUPPORT FILES

MAKE A COPY TO RETAIN FOR YOUR

MAILING ADDRESS: 1714 Tannehill Drive Houston, TX 77008-1216 USA  
CONTACT: Glenda Joe [713] 861-8270 GlendaJoe@gkjoe.com

www.LunarNewYearHouston.com

**LNYH BOOTH POWER REQUIREMENTS - MANDATORY SUBMISSION**

**COMPLETE this Form.** Without this completed form, your Booth **cannot** be supplied with POWER!

EMAIL TO: GlendaJoe@gkjoe.com

**POWER FORM DEADLINE: JAN 2**

VENDOR / BOOTH NAME: \_\_\_\_\_

• TELEPHONE: [\_\_\_\_\_] \_\_\_\_\_ - \_\_\_\_\_ EMAIL: \_\_\_\_\_

• CONTACT PERSON: \_\_\_\_\_ (please print)

NOTE: "Watts" (W) OR "Amps" / "Voltage" (V) are listed on UL label plate or stamped on most electrical equipment used in booths. (Smaller equipment may only list Watts & Volts (W/V).

- 120 Phase usually lists "Watts" (W). 240 Phase usually lists "Amps".

TOTAL # \_\_\_\_\_ of Power Plugs • **Indicate TOTAL # Electrical Equipment / Appliances**

**LIST ALL Equipment Types** - i.e., PA System, Warmers/Heat Lamps, Refrigerators, Computers, CD Players, etc.

1. Type of Equipment: \_\_\_\_\_

Phase 120 Watts: \_\_\_\_\_ Volts: \_\_\_\_\_

Phase 240 Amps: \_\_\_\_\_ Volts: \_\_\_\_\_

2. Type of Equipment: \_\_\_\_\_

Phase 120 Watts: \_\_\_\_\_ Volts: \_\_\_\_\_

Phase 240 Amps: \_\_\_\_\_ Volts: \_\_\_\_\_

3. Type of Equipment: \_\_\_\_\_

Phase 120 Watts: \_\_\_\_\_ Volts: \_\_\_\_\_

Phase 240 Amps: \_\_\_\_\_ Volts: \_\_\_\_\_

4. Type of Equipment: \_\_\_\_\_

Phase 120 Watts: \_\_\_\_\_ Volts: \_\_\_\_\_

Phase 240 Amps: \_\_\_\_\_ Volts: \_\_\_\_\_

5. Type of Equipment: \_\_\_\_\_

Phase 120 Watts: \_\_\_\_\_ Volts: \_\_\_\_\_

Phase 240 Amps: \_\_\_\_\_ Volts: \_\_\_\_\_

6. Type of Equipment: \_\_\_\_\_

Phase 120 Watts: \_\_\_\_\_ Volts: \_\_\_\_\_

Phase 240 Amps: \_\_\_\_\_ Volts: \_\_\_\_\_

Date: \_\_\_\_\_

VENDOR / PARTICIPANT Signature: \_\_\_\_\_