



Lunar New Year Houston

A nonprofit project of **TexAsia / HAAFA**

MEDIA RELEASE

JANUARY 2023

- SIGNATURE EVENT:** **Lunar New Year Houston 2023**
Celebrating the Year of the RABBIT!
- GRAND MARSHALS:** **Mayor Sylvester Turner & County Judge Lina Hidalgo**
- PRESENTED BY:** **TexAsia!**
- WHEN:** **JANUARY 28 & 29, 2023**
Saturday & Sunday / 11:00 AM - 6:00 PM
- WHERE:** **Viet Hoa Center @ Beltway Plaza**
8388 W. Sam Houston South / Houston / 77072
- FREE ADMISSION!** **MORE INFO:** LunarNewYearHouston.com

Lunar New Year Houston 2023 celebrates the **Year of the Rabbit** in **SW Houston**, the *International Heart of Our City*. With 100 dazzling **Lions & Dragons** roaring amid a million **Lucky Red Firecrackers**, we ring in this very lucky **Tiger Year!**

Our legendary Lions & Dragons, dance to giant drums and gongs, and challenge fierce fireworks. They cast out all bad spirits of the old year, and welcome the Great Good Fortune of the New! Lunar New Year has been celebrated just like this for more than 2,000 years! It is our Asian heritage **Holiday of Holidays!**

Lunar New Year Houston presents this venerated tradition in all its ancient authenticity. Entire families, from great grand-elders to tiny toddlers, join in our ageless celebration to welcome the New Year and be blessed with the Good Luck of the Lions & Dragons.

Our New Year Celebration is definitely all TexAsia, showcasing the finest of our fabled heritage in our hometown Houston. Enjoy traditional music and dance at the Lion Stage Arena! Plus, Lunar New Year Houston features the best martial arts teams in Texas - showcasing the exhilarating Vovinam styles of Vietnam and soaring Shaolin Kung Fu traditions of China.

So, treat yourself to delectable delights at our World Food Fest and Join our celebration to Welcome the New Year! For more event information, visit LunarNewYearHouston.com

**Bring your Family & Friends with a little Lucky Money to
Feed the Lions for Great Good Fortune in 2023!**

LunarNewYearHouston.com / GlendaJoe@GKJoe.com
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