

# LUNAR NEW YEAR HOUSTON 2023

Where Culture & Commerce Connect!

YEAR OF THE RABBIT

EVENT DATES: January 28 & 29 10:00 AM - 6:00 PM  
VENUE: Viet Hoa Center @ 8388 W. Sam Houston Parkway South  
AUDIENCE: 50,000+ Greater Houston Regional Asian Market  
WEB SITE: www.LunarNewYearHouston.com

## SIGNATURE SPONSOR BENEFITS

- ☉ Direct Contact re 50,000+ consumer & business audience @ most popular Asian event in Texas
- ☉ Sponsor Booth in High Traffic Midway - 10' x 20' / 20' x 20' covered booth available W/ or W/O Power
- ☉ Sponsor Logo & Hyper Link posted 12 months - Extended virtual exposure via Event website
- ☉ Sponsor Promotion On-Site via Event Stage Announcements in English, Vietnamese & Chinese
- ☉ Sponsor Credit Listing in all Event promo campaign for print, broadcast & online media
- ☉ Sponsor Booth Logo Brand Signage Placement in prominent High Traffic Areas
- ☉ Sponsor Media Promotion - Regional Asian Radio, TV, Print & On-Line

## SIGNATURE SPONSOR FEE

- \$ 10,000 20' x 20' BOOTH  
 \$ 5,000 10' x 20' BOOTH

**!!!! EMAIL Your LOGO & HYPERLINK File (High Res 300 dpi) > [GlendaJoe@gkjoe.com](mailto:GlendaJoe@gkjoe.com)**

## SIGNATURE SPONSOR - CONTRACT & RECEIPT

PLEASE PRINT

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website Address: \_\_\_\_\_

Address / City / Zip: \_\_\_\_\_

IRS Non-Profit ID: HAAFA # 76-0064291 Amount Enclosed: \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

**PAYABLE TO: TexAsia / HAAFA**

**MAIL ORIGINAL & SPONSOR SUPPORT FILES**

**MAKE A COPY TO RETAIN FOR YOUR**

MAILING ADDRESS: 1714 Tannehill Drive Houston, TX 77008-1216 USA  
CONTACT: Glenda Joe [713] 861-8270 GlendaJoe@gkjoe.com

www.LunarNewYearHouston.com

**LNYPH BOOTH POWER REQUIREMENTS - MANDATORY SUBMISSION**

**COMPLETE this Form.** Without this completed form, your Booth **cannot** be supplied with POWER!

**EMAIL TO:** \_\_\_\_\_

**GlendaJoe@gkjoe.com**

**POWER FORM DEADLINE: JAN 2**

- **VENDOR / BOOTH NAME:** \_\_\_\_\_
- **TELEPHONE:** [\_\_\_\_\_] \_\_\_\_\_ - \_\_\_\_\_ **EMAIL:**  
\_\_\_\_\_
- **CONTACT PERSON:** \_\_\_\_\_ **(please print)**

**NOTE:** "Watts" (W) OR "Amps" / "Voltage" (V) are listed on UL label plate or stamped on most electrical equipment used in booths. (Smaller equipment may only list Watts & Volts (W/V).  
 • 120 Phase usually lists "Watts" (W). 240 Phase usually lists "Amps".

**TOTAL # \_\_\_\_\_ of Power Plugs • Indicate TOTAL # Electrical Equipment / Appliances**

**LIST ALL Equipment Types - i.e., PA System, Warmers/Heat Lamps, Refrigerators, Computers, CD Players, etc.**

**1. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**2. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**3. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**4. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**5. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**6. Type of Equipment:** \_\_\_\_\_

Phase 120      **Watts:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

Phase 240      **Amps:** \_\_\_\_\_      **Volts:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**VENDOR / PARTICIPANT Signature:** \_\_\_\_\_