

LUNAR NEW YEAR HOUSTON 2024

Where Culture & Commerce Connect!

YEAR OF THE DRAGON

EVENT DATES: February 17 & 18 10:00 AM - 6:00 PM
VENUE: Viet Hoa Center @ 8388 W. Sam Houston Parkway South
AUDIENCE: 50,000+ Greater Houston Regional Asian Market
WEB SITE: www.LunarNewYearHouston.com

SIGNATURE SPONSOR BENEFITS

- ☉ Direct Contact re 50,000+ consumer & business audience @ most popular Asian event in Texas
- ☉ Sponsor Booth in High Traffic Midway - 10' x 20' / 20' x 20' covered booth available W/ or W/O Power
- ☉ Sponsor Logo & Hyper Link posted 12 months - Extended virtual exposure via Event website
- ☉ Sponsor Promotion On-Site via Event Stage Announcements in English, Vietnamese & Chinese
- ☉ Sponsor Credit Listing in all Event promo campaign for print, broadcast & online media
- ☉ Sponsor Booth Logo Brand Signage Placement in prominent High Traffic Areas
- ☉ Sponsor Media Promotion - Regional Asian Radio, TV, Print & On-Line

SIGNATURE SPONSOR FEE

☐ \$ 20,000 20' x 20' BOOTH

!!! EMAIL Your LOGO & HYPERLINK File (High Res 300 dpi)> GlendaJoe@gkjoe.com

SIGNATURE SPONSOR - CONTRACT & RECEIPT

PLEASE PRINT

Date: _____

Company: _____

Contact: _____ Email: _____

Phone: _____ Website Address: _____

Address / City / Zip: _____

IRS Non-Profit ID: HAAFA # 76-0064291 Amount Enclosed: \$ _____ Check Number: _____

PAYABLE TO: TexAsia / HAAFA

MAIL ORIGINAL & SPONSOR SUPPORT

MAKE A COPY TO RETAIN FOR YOUR FILES

MAILING ADDRESS: 1714 Tannehill Drive Houston, TX 77008-1216 USA
CONTACT: Glenda Joe [713] 861-8270 GlendaJoe@gkjoe.com

www.LunarNewYearHouston.com

LNYH BOOTH POWER REQUIREMENTS - MANDATORY SUBMISSION

COMPLETE this Form. Without this completed form, your Booth cannot be supplied with POWER!

EMAIL TO: GlendaJoe@gkjoe.com s **POWER FORM DEADLINE: JAN 15**

- **VENDOR / BOOTH NAME:** _____
- **TELEPHONE:** [_____] _____ - _____ **EMAIL:** _____
- **CONTACT PERSON:** _____ **(please print)**

NOTE: "Watts" (W) OR "Amps" / "Voltage" (V) are listed on UL label plate or stamped on most electrical equipment used in booths. (Smaller equipment may only list Watts & Volts (W/V).
• 120 Phase usually lists "Watts" (W). 240 Phase usually lists "Amps".

TOTAL # _____ of Power Plugs • Indicate TOTAL # Electrical Equipment / Appliances

LIST ALL Equipment Types - i.e., PA System, Warmers/Heat Lamps, Refrigerators, Computers, CD Players, etc.

1. Type of Equipment: _____

Phase 120 **Watts:** _____ **Volts:** _____

Phase 240 **Amps:** _____ **Volts:** _____

2. Type of Equipment: _____

Phase 120 **Watts:** _____ **Volts:** _____

Phase 240 **Amps:** _____ **Volts:** _____

3. Type of Equipment: _____

Phase 120 **Watts:** _____ **Volts:** _____

Phase 240 **Amps:** _____ **Volts:** _____

4. Type of Equipment: _____

Phase 120 **Watts:** _____ **Volts:** _____

Phase 240 **Amps:** _____ **Volts:** _____

5. Type of Equipment: _____

Phase 120 **Watts:** _____ **Volts:** _____

Phase 240 **Amps:** _____ **Volts:** _____

6. Type of Equipment: _____

Phase 120 **Watts:** _____ **Volts:** _____

Phase 240 **Amps:** _____ **Volts:** _____

Date: _____ **VENDOR / PARTICIPANT Signature:** _____